



Step into Spring with Christison Company

Christison Company is stepping into spring by celebrating Earth Day this April. We recognize the importance of preserving the environment and believe that this is an on-going action that everyone can participate in! Read on for some helpful tips on how to get started.

We also wanted to share some emergency preparedness information for communities in light of recent events. All our hearts at Christison Company go out to those affected by the mass earthquake and tsunami in Japan. We want to encourage communities to take action and make preparation for emergency situations.

Share the Wisdom...The Importance of being Green!

Earth Day was found in the spring of 1970, by Wisconsin Senator Gaylord Nelson with the goal of raising awareness and appreciation for the Earth's environment. Today, Earth Day is a world wide event. Christison Company recognizes the importance of being Green year round! While we strive to do our part, we want to encourage others as well. Here are a few suggestions to start with:

- ◆Recycle ◆Replace incandescent bulbs with energy efficient compact fluorescents
- ◆Reuse shopping bags ◆Reduce vehicle emissions, car-pool, walk, or ride bikes

Community associations can also help make a difference by implementing a Green Policy. A good policy will not only help our environment but can also benefit the association on many different levels. Here are a few examples to consider:

- ◆Solar heating for pools ◆Rainwater catchment ◆Community recycling

To find out more, check out your local Sanitation Center website, Earth Day Network (www.earthday.org), Bay Area Green Business Program (www.greenbiz.ca.gov), or contact your community manager.

Community Corner...“Be Aware, Be Prepared, Be Safe”

We believe that it is very important for every community, big or small, to be prepared for emergency situations. Recognizing this importance, we created a safety plan for our company and we strongly encourage you to do the same. Have a plan for your family, your business, and your community. There are a number of resources to help people accomplish this serious task. Local Fire Departments and Red Cross centers offer many classes and guides on how to prepare for an emergency including basic first aid and CPR training. They also offer more in depth programs such as the Certified Emergency Response Training (CERT), which trains individuals and groups to take care of themselves, families, and neighbors in the event of an emergency. Here are some resources to check out:

Red Cross Bay Area:

<http://www.redcrossbayarea.org>

Alameda Fire Department:

<http://www.acgov.org/fire/emergency/cert.htm>

We wanted to help the communities that we serve to jump start this goal, and so we have invited a guest speaker from the American Red Cross, to attend our upcoming Board Appreciation Night and talk to our Boards about preparedness.

A word from the President...

Over these years, we have experienced many challenges. Experience is the asset we share with those we serve. Disasters made by nature or man threaten us all. We love the opportunity to help and make differences in the lives of those we serve. We call on everyone to give thought and time in making sure your family and communities are prepared.

~Doug Christison

www.ChristisonCompany.com

